

# Grants and Grant Writing

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# A grant will...

1. Fund your research / fieldwork
2. Validate your research
3. Indicate potential to your eventual employer
4. Help establish your record as a scholar



# Job announcement, UC San Diego

Candidates should have a Ph.D. in Linguistics or a related field by the start of the appointment on July 1, 2015. Candidates should demonstrate evidence of research productivity, undergraduate and graduate teaching ability, and extramural funding potential.



# Finding a Grant



# Specific grants

- UF internal funding  
<http://www.humanities.ufl.edu/grants.html>
- External sources  
<http://linguistics.georgetown.edu/graduate/apply/funding>  
<http://www.linguisticsociety.org/resource/grants>



# Informal networks

- Some of your fellow students have successfully applied for grants and may be willing to share their statements with you
- Your professors may also be willing to share successful grant applications with you



# Funding agencies

- Have their own explicit agendas
- <http://www.wennergren.org/>



- Once you've identified a possible funding source, study the website to see the kinds of projects they've funded in the recent past
- [http://www.nsf.gov/funding/pgm\\_summ.jsp?pims\\_id=12816&org=BCS](http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=12816&org=BCS)





- Study the guidelines
- Study the selection criteria
- Study the format
- <https://www.acls.org/programs/dcf/>

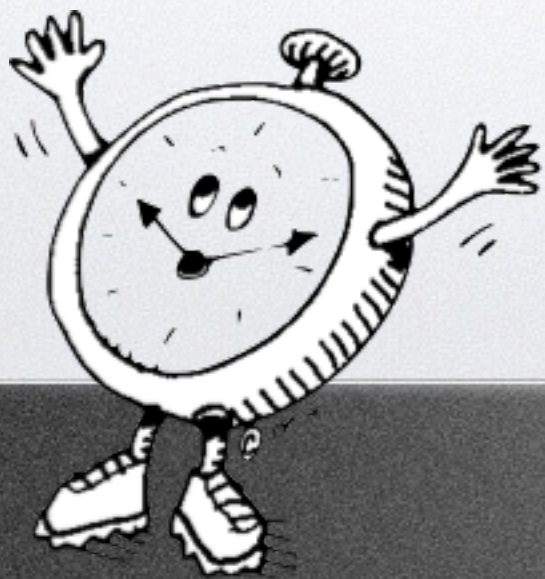


# Successful Grant Writing



# Getting Started

- Start with a good idea!
- Allow yourself plenty of time





# Developing Your Idea I

- Key questions
  - What is your research question/hypothesis?
  - How do you intend to answer it?
  - Why is the work important?



# Developing Your Idea 2

- Make sure the work is original and exciting
  - Conduct a thorough literature search
  - Talk with others in the field



# Developing Your Idea 3

- Have an execution plan
  - Obtain preliminary data
  - Make sure the work is feasible
  - Determine your needs



# Timing

- It's never too early to start but it's often too late!
- develop a timeline for writing the proposal





# How to Start

- Find a good funding match for your research
- Familiarize yourself with the guidelines
- Know the deadlines
- Plan first, then write







# Main Parts of a Proposal

- Project Description
- Budget





# Project Description

- **Content**
- **Mechanics**



# Content

1. an interesting **research question**
  - contextualize the work in the relevant literature
  - the theoretical framework
2. **implementation** of the project and methodology
  - a clear analysis plan
  - a work timeline
3. the scientific **significance** of the work
  - broader impacts
  - your qualifications



# Mechanics

- **Be clear**  
Write in a simple style
- **Be logical**  
Present linear arguments supported by evidence
- **Use the PIE strategy (Point, Illustrate, Explain)**



# Easy as P-I-E

- Make each **Point** the topic (first) sentence of the paragraph
- **Illustrate** what you mean
- Add more **explanation**



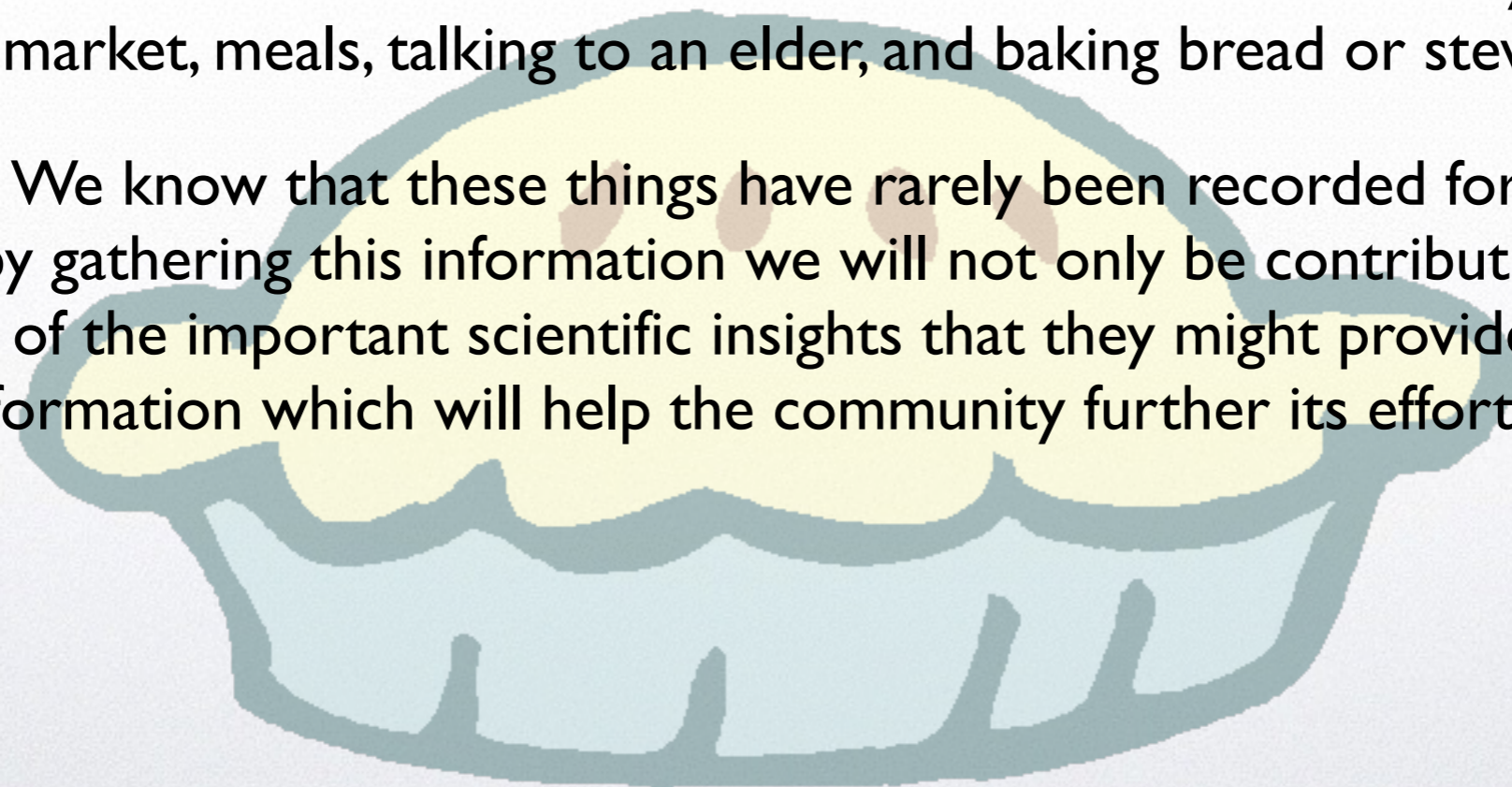


# Example

**POINT>>>>** In our Native American community, there are no examples of recorded and archived conversation or even short dialogs between speakers.

**ILLUSTRATION>>>>** We lack documentation of conversations of everyday activities such as going to the market, meals, talking to an elder, and baking bread or stew.

**EXPLAIN>>>** We know that these things have rarely been recorded for indigenous languages and by gathering this information we will not only be contributing to the documentation of the important scientific insights that they might provide but we will also be gathering information which will help the community further its efforts at revitalization.





# Random Tips I

- Make your proposal hypothesis-driven
- Be clear  
Write in a simple style
- Be specific  
Give as many details as possible
- Be a little redundant
- Think about the big picture



# Random Tips 2

- **Be gentle in your critiques**  
You never know who might be reading
- **Try to anticipate reasonable questions**  
Reread from a reviewer's perspective
- **Get feedback from experienced sources**
- **Make sure your proposal is technically correct**  
Sweat the small stuff. Careless writing, spelling, graphics, etc. imply careless scholarship





# Budget





# Budget

- Ask for what you need to conduct the research (not what you want)
- Include details such as actual prices
- Don't inflate your budget



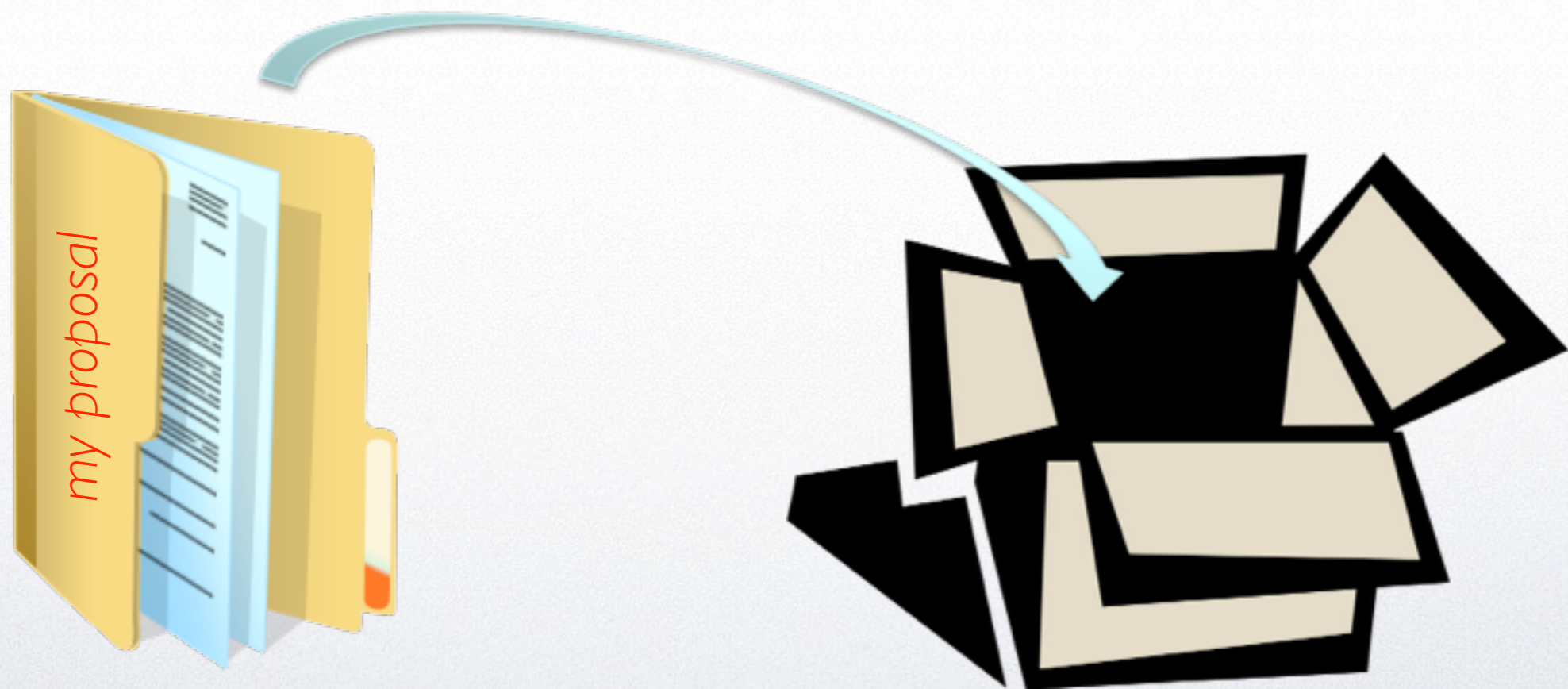


# Resources

- Przeworski, Adam & Frank Salomon. 1995. *The art of writing proposals: Some candid suggestions for applicants to Social Science Research Council Competitions*. Brooklyn, NY: SSRC. [http://fellowships.ssrc.org/art\\_of\\_writing\\_proposals](http://fellowships.ssrc.org/art_of_writing_proposals)
- Chapin, Paul G. 2004. *Research projects and research proposals: A guide for scientists seeking funding*. Cambridge: Cambridge University Press.
- Locke, Lawrence F., Waneen Wyrick Spirduso, & Stephen J. Silverman. 2007. *Proposals that work: A guide for planning dissertations and grant proposals*. Newbury Park, Ca.: Sage.



# The Review Process





# The Review Process I

- Your proposal is checked that it meets various format restrictions
- Outside reviewers are assigned to your proposal
- Take the opportunity to suggest reviewers if you are given it



# Reviewers

- If you were reviewing a proposal, what would you like to see?
  - *scientifically interesting*
  - *easy to understand*—don't make reviewers feel stupid
    - avoid jargon and define your terms
  - *memorable*—rich in details
  - *well-organized*



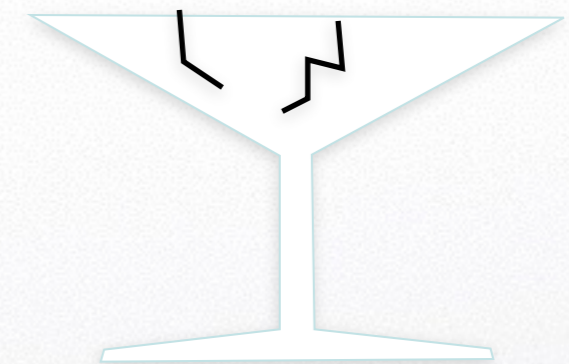
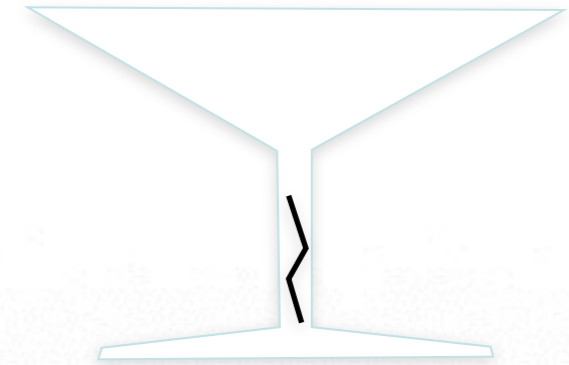
# The Review Process 2

- An advisory panel convenes and evaluates your proposal and others
- The advisory panel makes a recommendation regarding your proposal's competitiveness relative to the other proposals
- Program officers decide which proposals they are going to fund given panel recommendations, available funds, program priorities, and other factors



# Major Reasons Proposals Are Declined

- Proposal fails to establish a sound theoretical framework and/or is poorly related to the relevant literature(s)
- Proposal fails to specify research methods in sufficient detail or has flawed research plans
- Theoretical frameworks are sound and the research plans are solid, but they don't match up with each other. The work does not address the research question.







# Summary I

- Preparation
  - Start with a good idea
  - Allow plenty of time
- Content
  - Research question
  - Implementation
  - Significance



# Summary 2

- Writing
  - Plan before you write
  - Be clear and logical, use P-I-E
- Think about what a reviewer would (not) want to see



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Parting Words



**Good luck!**





# And remember:

- The time spend applying for a grant is never wasted, even if you don't get it
- If you don't get the grant, get feedback from the funding agency, if possible, and try again...